



INVESTOR IN PEOPLE

synapse

.....
the communicator between the thought and the action

internet *solutions*

“buy from us!”

Your web site can provide a fantastic ‘electronic shop window’ that’s available twenty four hours a day to a worldwide market.

That’s a pretty good argument for having a web site. But, if that’s all your web site is saying, you might be missing out.

You can do so much more.

you can build *customer relationships* online
- tailor your service to their needs

you can *integrate your business systems*
- to provide up-to-the-minute information:
stock availability, order tracking, news

Your web site can say a lot more about your business:

“We value and respect our customers”

“We’re professionals at what we do”

“We understand the potential of new technology”

“We appreciate the value of good design”

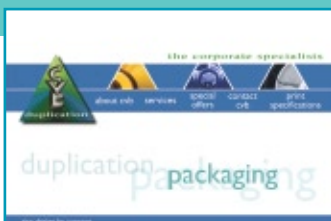
“buy from us!”

Now doesn’t that sound a bit more convincing?

tranquil



historic pictures



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