



INVESTOR IN PEOPLE

# synapse

.....  
the communicator between the thought and the action

**conferences** product launches  
award ceremonies **roadshows** seminars

Live events are used to communicate a wide range of messages.  
But we don't just see them as a stage for a speaker, or a product, or a brand.

A live event is about an audience, and their emotions.  
It's about challenge, involvement, inspiration, understanding.

engage your **audience**  
and they will listen to your  
**message**



Synapse helps the process of engagement. We suggest different ways of communicating, and create innovative ways to deliver your ideas. The main thing is that, whatever we recommend, it will always be appropriate to the message.

We also take care of all the other things that combine to make your event a success: the venue, the catering, the technical staging and the visual support.

Above all, we want every audience to go home saying,  
'Now that really was worthwhile. I learned something valuable today.'



Then we know we've helped our clients do  
**a great job**

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