



INVESTOR IN PEOPLE

# synapse

.....  
the communicator between the thought and the action

## themed & activity events

We really enjoy creating themed and activity events for our clients. It gives us the opportunity to be a bit wacky (when normally we're so businesslike).

With their encouragement we've done wild things like sending their Salesforce into the British Army so they could 'train with the best'. And get very dirty in the process.

On one very silly occasion we gave another group the chance to run away to the circus, and get into fancy dress ... put on make up ... and learn tricks!

Perhaps one of the most satisfying events we've devised was the

## Charity Challenge

Working with the support of a team of experienced craftsmen, our client's salesforce transformed the interior and garden of a drop-in centre for disadvantaged children and their families - in just two days!

In the words of the company's MD, the charitable initiative presented

“... the best possible win-win scenario”

If you think this is taking things from the sublime to the ridiculous and back again, don't worry. Before we suggested these ideas, we got to know the client very well,



and **believe it** or not

we incorporated some really practical and down-to-earth business lessons into the events.

And to round off the event, we'll organise a great evening's entertainment!

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