



INVESTOR IN PEOPLE

synapse

.....
the communicator between the thought and the action

video

In a world where our senses are daily bombarded with sound and vision, it takes something extraordinary to catch, and hold, our attention.

This maxim guides our approach to video.

Each image must have the power to stand alone, every scripted word must have meaning, and every chord of music must add its own resonance to the finished piece.

the true *beauty of video* is the harmony between these elements



When this is successfully achieved, a video production can be the most profoundly impactful medium to communicate your ideas. Video brings together live action, carefully crafted studio set pieces, multi dimensional graphics -

and it takes a *truly talented team* to pull it off

If an edit misses a beat *by just a few frames* the resulting footage will jar and discomfort the viewer.



Stunning Slim Design

Instinct tells us when something is wrong
it takes *experienced eyes and ears* to get it right
Let us show you how right video can be.

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